

Sponsorship Packet 2026-2027



The Ohio State University

National Society of Black Engineers



*Empowering Black Engineers since
1975*

Mission, Vision, and Goals

Our Mission

The mission of the National Society of Black Engineers is “to increase the number of culturally responsible Black Engineers, who excel academically, succeed professionally, and positively impact the community.”












Our Vision

We envision a world in which engineering is a mainstream word in homes and communities of color, and all Black students can envision themselves as engineers. In this world, Black people exceed parity in entering engineering fields, earning degrees, and succeeding professionally.

Our Chapter Goals

- Strengthen sponsor engagement through increased presence and interaction.
- Collaborate with companies that represent diverse engineering majors and career paths.
- Prioritize programming by allocating more funds to events and reducing travel costs.
- Host interactive, high-impact social events that support retention and member engagement.
- Cultivate belonging and build a welcoming, inclusive chapter community.

Levels of Company Sponsorship

Benefits	Scarlet (\$3,000+)	Gray (\$1,500+)	Brutus (\$500+)
Access to Resume Books			
Logo Feature (Email, Web, Socials)			
Dedicated Email Blast to Members			
Invitation to NSBE Company Connections Night			
Collaborate on NSBE General Body Meeting (GBM) Click here for full Calendar			
Student Meet and Greet (Virtual / In-Person)			

Sponsor Benefit Descriptions

Access to Resume Books

Receive a curated resume book of our highly qualified and diverse student members seeking internships and full-time opportunities.

Company Logo Featured//Social Media and Newsletter

Shoutouts:

Your logo and company will be showcased on our website, newsletters, and social media platforms for consistent brand visibility.

Dedicated Email Blast to Members

Send a targeted email directly to our member list to share job postings, company updates, or event invitations

Invitation to NSBE Company Connections Night

Invitation to participate in Company Connections Night. Students attend and interface with the attending companies with chances to ask questions and exchange information.

Exclusive Student Meet and Greet (Virtual/In-Person)

Connect with top student talent in a personalized setting to build meaningful relationships and showcase your company culture.

Sponsor Benefit Descriptions

Collaborate on General Body Meeting

Work with Executive Board to plan a General Body Meeting. Companies will have to chance to create and use Member Interest Survey, Post Event Data Analytics, and Targeted Resume Pulls as a part of this collaboration as well.

Access to Member Interest Survey Results:

Gain insight into students' career interests, preferred industries, and event feedback to help tailor your recruiting strategy.

Post Event Data Analytics

Receive a custom report with metrics on event attendance, engagement, and student interaction with your brand.

Targeted Resume Pulls/Student Data:

Receive tailored lists of students based on major, class year, or interests.

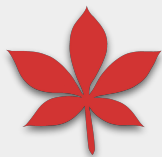
Event Calendar



Use the following link to
view our
[NSBE Event Calendar](#)

*This calendar will be continuously updated throughout the year

*If you would like to attend or collaborate on an event, we will need a **30 day notice** for planning purposes. Form for GBM sign up will be sent out upon receipt of sponsorship payment.



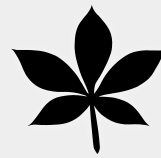
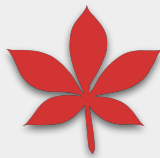
Sponsorship Agreement Form



Use the following link to
complete the sponsorship
agreement form:

[NSBE 2026-2027](#)

[Sponsorship Agreement
Form](#)



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Thank you for sponsoring!



See What We're Up To!

Website:
nsbeosu.org

Instagram:
[tOSU_NSBE](https://www.instagram.com/tOSU_NSBE)

LinkedIn:
[OSU NSBE LinkedIn](https://www.linkedin.com/company/osu-nsbe)