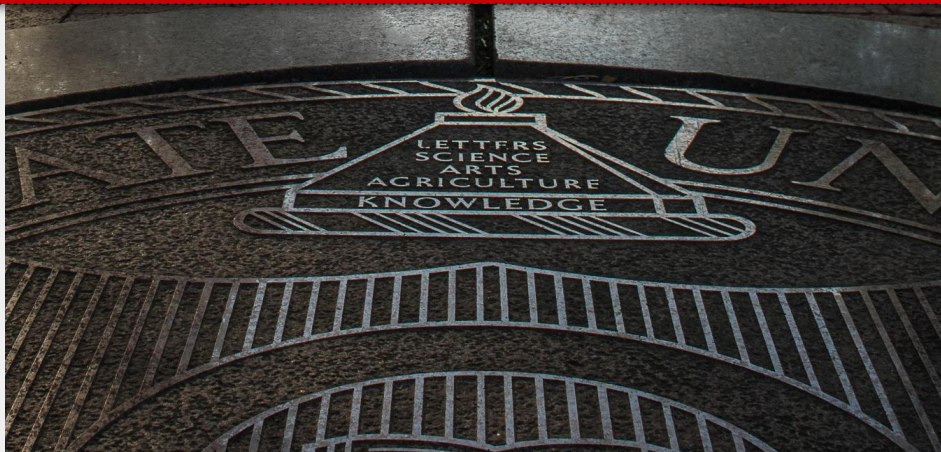


# *Sponsorship Packet* *(2021-2022)*



## The Ohio State University



National Society of Black Engineers

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## Dear Potential Corporate Sponsor,

On behalf of The Ohio State University's chapter of the National Society of Black Engineers, I would like to invite your company to sponsor the chapter for the 2021-2022 academic school year. With your help we can further our impact on our community.

Within this packet is a reference for, not only our goals during the school year, but the different events that companies can partner with the chapter on to increase their overall quality and efficiency. This information was compiled from the previous year and numbers this year may fluctuate around the estimates. We, on the executive board, try to create several opportunities for our membership to build a relationship with the community and interested companies. These relationships involve outreach events in the community, professional workshops or even social events. Being a sponsor provides access to said events.

The Ohio State's NSBE chapter has made itself known on both the local and national scale. Our community outreach programs have been highly praised by local school districts for their powerful ability to expose underrepresented minorities to STEM fields as well as positive black role models who are succeeding in higher education. In addition, the chapter has been recognized for Excellence in Operations during The Ohio State's 2019 Student Life Leadership Awards and Outstanding Diversity and Inclusion Enhancement in our College of Engineering's 2020 Student Organization Awards. Nationally, the chapter has been recognized above other colleges' chapters by receiving awards for best membership retention and placing highly in the NSBE Academic Technical Bowl and Great Debaters competition. The chapter takes great pride in these accomplishments as we feel building a family among our members is the most important impact we can have.

Choosing to become a sponsor of The Ohio State University's NSBE chapter is a commitment to becoming an active participant in molding a healthy environment for black engineers and those with a passion for STEM. By doing so, the chapter hopes to create a long-lasting relationship between itself and the company. For any questions or concerns please contact the President at the information below.

Respectively,



Blythe Dumerer

President 2021 - 2022

NSBEOSUPresident@gmail.com



# Executive Summary

Greetings,

Thank you for considering sponsoring the Ohio State University Chapter of National Society of Black Engineers (NSBE). We as a chapter work hard to provide great events for both our members and our community. Last year despite the pandemic we were able to increase our membership to 113 paid members. We have involved students from every year and 11 different engineering majors.

Our sponsorship packet is divided into two sections, how your company can get involved on pages 9-11 which details how your company can interact with our chapter in both professional and social settings and how your company can make an impact on pages 12-13 which covers how your company can support our chapter and support us to hold events for our general body and attend NSBE conferences. On page 7 you can read more about our sponsorship levels which allow you to support and interact with our chapter. Our sponsorships range from 500-5,000 dollars. The lowest tier allows you to come to our professional weekend workshop in the spring, our diversity company social, and have your company listed in our newsletter. Our highest tier allows you to get the company listing and an invitation to both the professional weekend workshop and diversity company social; you also get your logo on our website, t-shirt and social media, our resume book, a brief meeting appearance or a social event, and the ability to sponsor or host a networking or professional development event.

If you are interested in joining us please fill out the sponsorship form on page 14 and email it to our president Blythe Dumerer at [NSBEOSUPresident@gmail.com](mailto:NSBEOSUPresident@gmail.com). We will then send the payment information. Thank you for your support.

Sincerely,

The Ohio State University NSBE Chapter

# Mission, Vision, and Goals

## Our Mission

The mission of the National Society of Black Engineers is “to increase the number of culturally responsible Black Engineers who excel academically, succeed professionally and positively impact the community.”

## Our Vision

We envision a world in which engineering is a mainstream word in homes and communities of color, and all Black students can envision themselves as engineers. In this world, Blacks exceed parity in entering engineering fields, earning degrees, and succeeding professionally.



















## Our Goals

- Freshmen Retention: Every freshman and at least 50% of sophomores connected to upperclassman (ideally same major) through mentorship program
- Community Service: Have at least 2 meaningful nonprofit community service events per semester
- Academic Resources: Increase the number of resources in the test drive by 50% and have at least 5 resources per major
- Professional Readiness: Host at least 3 career workshops during recruitment season with at least 1 being geared toward underclassmen

# 2020-2021 Executive Board

Name	Position	Major	NSBE Email
Blythe Dumerer	President	Mechanical	nsbeosupresident@gmail.com
Lexi Wallace	Vice President	Biomedical	nsbeosuvicepresident@gmail.com
Jewelina Smith	Treasurer	Chemical	nsbeosutreasurer@gmail.com
Saffilla Allie	Recording Secretary	Mechanical	nsbeosusecretary@gmail.com
Kalyn Hopkins	Parliamentarian	Aerospace	nsbeosuparliamentarian@gmail.com
Alpha Camara	Senator	Electrical	nsbeosusenator@gmail.com
Austin Wilson	Senator	Computer Science	nsbeosusenator@gmail.com
Kaleb Washington	Membership Chair	Mechanical	nsbeosumembership@gmail.com
Didi Kanu	Freshmen Retention	Chemical	nsbeosuretention@gmail.com
Jamie Tucker	Finance Chair	Computer Science	nsbeosufinancechair@gmail.com
Marco Ciclet	Conference Planning	Biological	nsbeosucpc@gmail.com
Brennen Cramp	Telecommunications	Computer Science	nsbeosutelecommunications@gmail.com
Martha Cibusu	Programs Chair	Chemical	nsbeosuprograms@gmail.com
Owen Ekechi	Academic Excellence	Mechanical	nsbeosuacademicexcellencechair@gmail.com
Yasmine Wilford	Community Service	Electrical	nsbeosucommunityservice@gmail.com
John Bonds	TORCH Chair	Computer Science	nsbeosutorch@gmail.com
Bethany Jackson	Pre College Initiative	Computer Science	nsbeosupci@gmail.com

# Sponsorship Levels

	Scarlet (\$5,000+)	Gray (\$2,500+)	Buckeye (\$1,000+)	Brutus (\$500+)
Company Listing in our Newsletter				
Invitation to Annual Professional Weekend Workshop And access to the Diversity Company Social				
Logo displayed on our website & social media				
Receive our Resume Booklet				
Sponsor/Host a Networking or Professional Development Event				
Logo on our Chapter T-shirt				
A Brief Meeting Appearance* or social event appearance				

\* At the discretion of the President

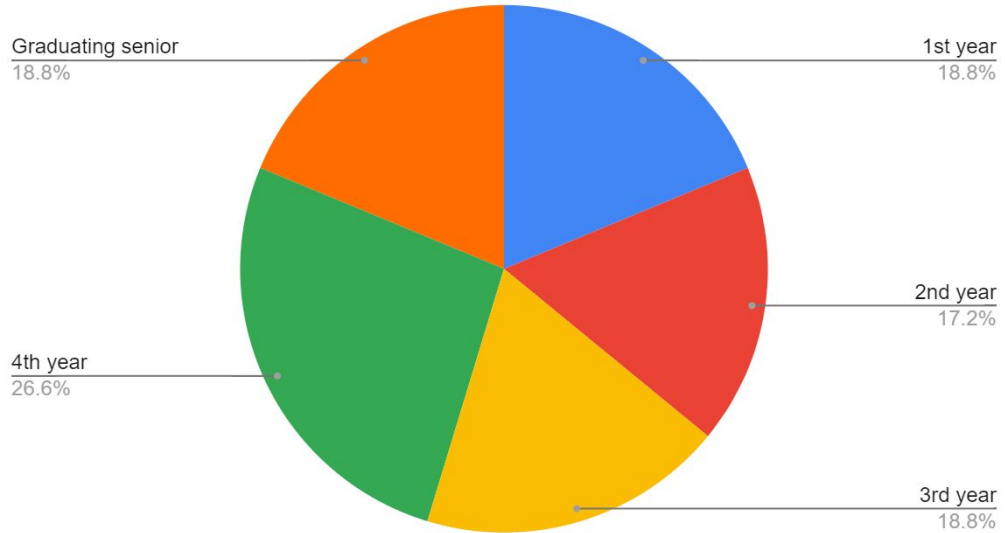


# Demographics

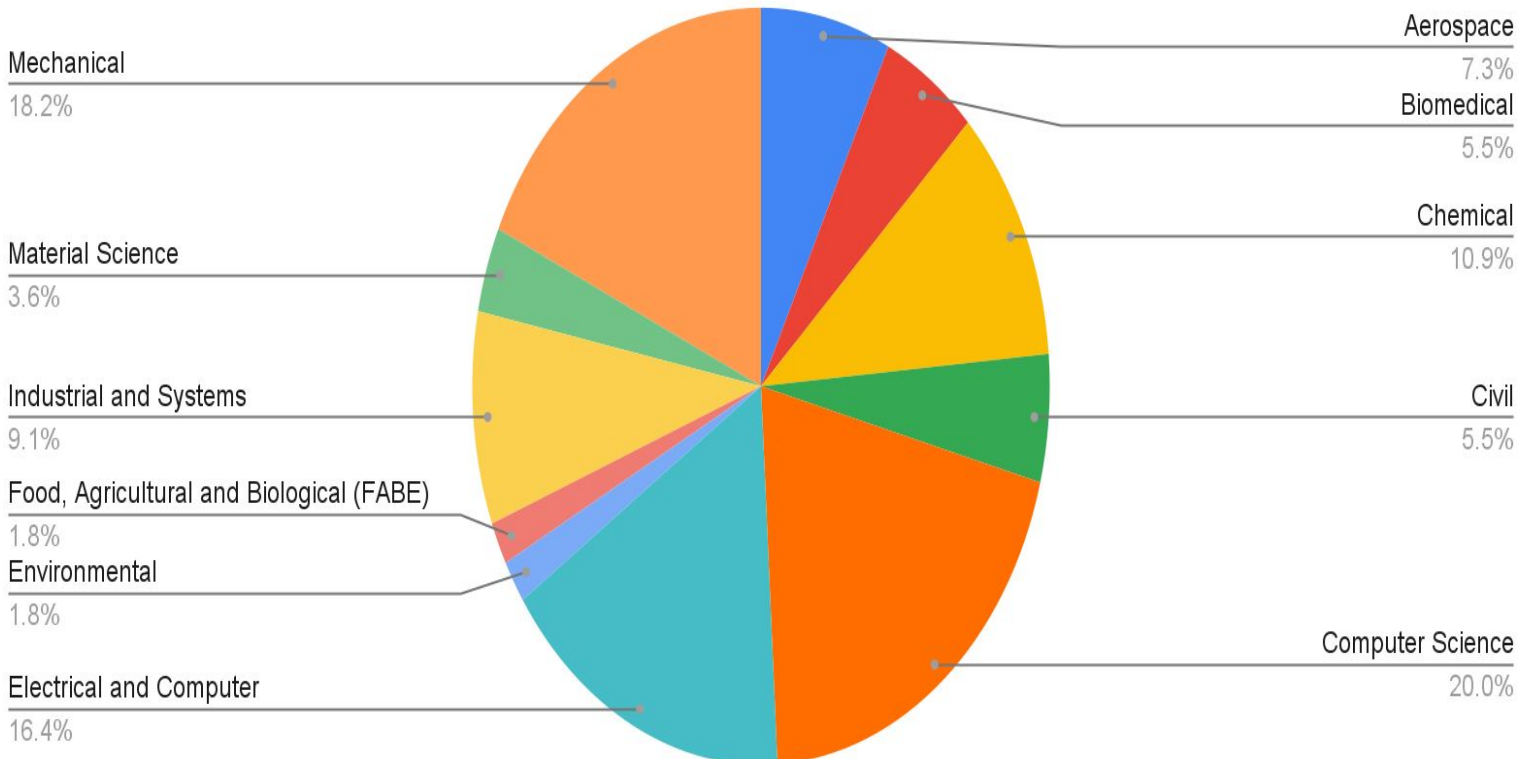
Paid Members



NSBE students by Year



NSBE students by engineering major



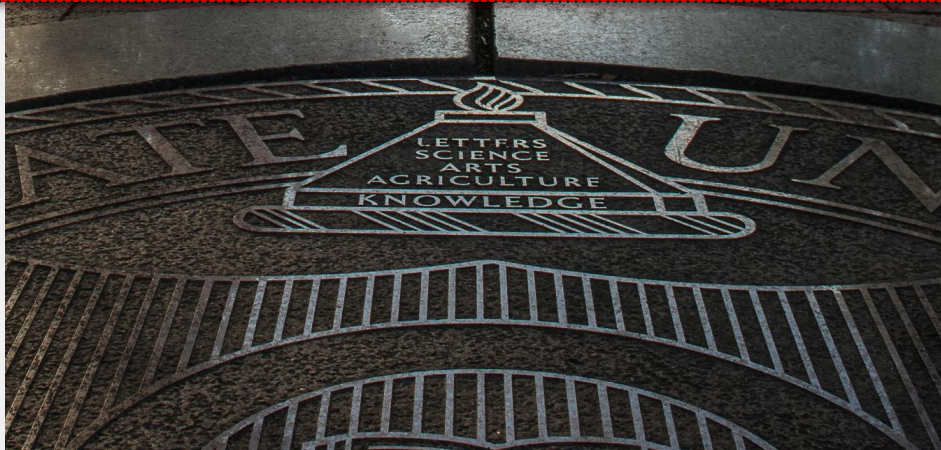
Statistics concerning major and class year were taken at the beginning of the 2020 school year. The paid member statistic was taken at the end of the 2020-2021 school year



# *Sponsorship Packet* *(2021-2022)*



How your company can get  
involved



National Society of Black Engineers

# Professional Development

## Company Hospitality Nights

**Software:** Zoom

**Date:** Fall

**Summary:** In light of COVID-19, we invited several of our company sponsors to host virtual hospitality nights for our NSBE members. It gave us minority engineers an opportunity to connect with professionals virtually, while learning tips and tricks on how to network in the virtual environment.



## Diversity Company Social



**Location:** The Ohio State University

**Date:** Fall

**Summary:** The Diversity Company Social is aimed towards giving minority engineers an opportunity to mingle and network with company representatives before the OSU Engineering Expo. It is a smaller sized career fair that allows for professional development and networking.

## Professional Weekend Workshop

**Location:** The Ohio State University

**Date:** Spring

**Summary:** Professional Weekend Workshop is a professional development event, right before Annual Convention, where students get to have their resumes reviewed while also participating in mock interviews by employers from different engineering companies. Networking also takes place with the professional development tips given.



# Company Sponsored Events

## Etiquette Dinner



**Location:** The Ohio State University

**Date:** Spring

**Summary:** The Etiquette Dinner helped teach NSBE, SHPE and SWE proper professional etiquette during a dinner setting with multiple meals. Members were taught by a teacher from a professional etiquette school in the Columbus area.

## Laser Tag

**Location:** Lazer Kraze

**Date:** Spring

**Summary:** An annual social event where NSBE members come together for two games of laser tag. This helps create a stronger bond between members as well as a break from studying.



## Potential Company Sponsored Events

**Location:** To be determined

**Date:** Fall and Spring

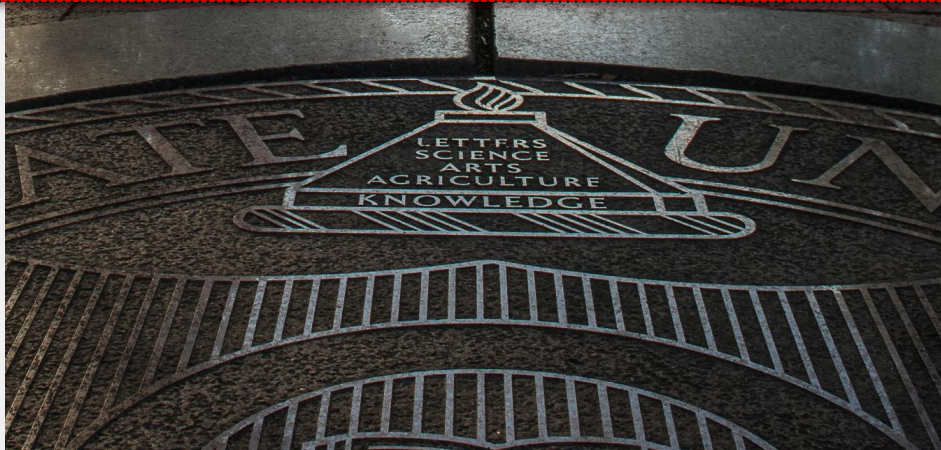
**Summary:** A social event where NSBE members come together in a relaxed environment where they can better get to know companies. Examples: Top golf or bowling which would create a stronger bond between the company and our member. Along with providing a break from studying for our members.



# *Sponsorship Packet (2021-2022)*



How your company can  
make an impact



National Society of Black Engineers

# Member/Community Events

## Professional Development Events

Regional leadership conference, Fall regional conference and Annual Convention



## Academic Development Events



Study tables, Spring Scholarships, TORCH project teams

## Membership Retention

Freshmen retention activities, movie night and game night



## Community Outreach



STEM challenge, A walk for education, University of Cincinnati STEMfest and Food drive

# Sponsorship Form 2021-2022



Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Please select your sponsorship level below:

\_\_\_ **Scarlet (\$5,000+)** ... \$ \_\_\_\_\_

\_\_\_ **Gray (\$2,500-\$4,999)** ... \$ \_\_\_\_\_

\_\_\_ **Buckeye (\$1,000-\$2,499)** ... \$ \_\_\_\_\_

\_\_\_ **Brutus (\$500-\$999)** ... \$ \_\_\_\_\_

*Please **email** this form to the chapter Finance Chair, **Jamie Tucker**, at **nsbeosufinancechair@gmail.com**. We will then respond with payment submission details.*

*Thank you for supporting our chapter!*





See What We're Up To!

**Website:**

[nsbeosu.wixsite.com/nsbeosu](http://nsbeosu.wixsite.com/nsbeosu)

**Twitter/Instagram:**

tOSU\_NSBE

**LinkedIn:**

[linkedin.com/in/osunsbe/](https://www.linkedin.com/in/osunsbe/)



# *Sponsorship Packet* *(2021-2022)*



Thank you for sponsoring



National Society of Black Engineers